

PRIVACY NOTICE

EVENTS

1. WHO WE ARE AND HOW TO CONTACT US

- 1.1. We are Leicester College (the “College”). This privacy notice sets out how and why we use personal information, and your related rights.
- 1.2. For the purposes of applicable data protection law (mainly the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 (DPA 2018), we are the “controller” of your personal information. That means that we determine the purposes and the means of using your personal information (i.e. “why” and “how” your personal information is used), and that we take on legal obligations to you.
- 1.3. If you have any questions or queries which are not answered by this Privacy Notice, or have any potential concerns about how we may use the personal data we hold, please write to the Data Protection Officer at Leicester College, Freeman’s Park Campus, Welford Road, Leicester, LE2 7LW or email dpo@leicestercollege.ac.uk.

2. WHAT INFORMATION DO WE HOLD ABOUT YOU?

Information we collect from you

- 2.1. If you provide information about yourself at an event, it will only be used in the ways described in this privacy policy.
- 2.2. We may collect the following information:
 - Name
 - Job title
 - Contact information including email address and telephone number
 - Demographic information, such as postcodes, study areas of interest and preferences
 - Website usage data (if you are filling in an online form)
 - Other information relevant to enquiries and events
 - Other information pertaining to surveys and competitions.

Other information

- 2.3. We may keep information contained in any correspondence by post, email or other electronic communication. We may record phone or video calls.
- 2.4. Personal data provided through enquiries, events, applications and other interactions with the College may be recorded in our Microsoft Dynamics 365 customer relationship management (CRM) system. This information is used to manage communications, provide support and information, track engagement with College

services and opportunities, and maintain our relationships with students, parents, employers and partner organisations.

1. WHY DO WE COLLECT THIS INFORMATION?

1.1. Collecting this data helps us to understand what you are looking for from the College, enabling us to deliver improved services. Specifically, we may use data:

- For our own internal records.
- To improve the services we provide.
- To contact you in response to a specific enquiry.
- To send you information by email and/or text about news, events and activities which we think might be relevant to you.
- To contact you via email and/or text for market research reasons.

1.2. Under Article 6 of the [UK General Data Protection Regulation \(UK GDPR\)](#), we are required to have a “lawful basis” to collect and use personal information. A lawful basis is a reason or justification for use which is accepted and recognised by the UK GDPR. The lawful bases we rely on for processing personal information are:

- where we have your consent;
- to perform contractual obligations to you;
- to comply with the College’s legal obligations;
- to perform various tasks which are in the public interest, including educating and safeguarding you;
- where necessary in an emergency situation; and
- where necessary to achieve the College’s “legitimate interests”. In overview, a legitimate interest is any valid and genuinely held educational, operational, legal or commercial objective; and
- where necessary to achieve a “recognised legitimate interest”. These include, among others, emergencies, detection, investigation or prevention of crime and safeguarding vulnerable individuals.

2. WHAT DO WE DO WITH YOUR INFORMATION?

2.1. When you fill in a form or provide your details you will see tick boxes allowing you to choose to receive news and information about events and activities at Leicester College by email, text or post.

2.2. If you have agreed that we can use your information to tell you about news, events and activities you can change your mind easily, via one of the following methods:

- Click the unsubscribe link in any email sent to you
- Send an email to DPO@leicestercollege.ac.uk
- Write to us at DPO, Leicester College, Freeman’s Park Campus, Welford Road, Leicester LE2 7LW

3. WHO MIGHT WE SHARE YOUR INFORMATION WITH?

3.1. We will keep your information confidential but, in some instances, we may need to

share it. Some of the most likely instances of where we may share your personal information are listed below.

- 3.2. We may be asked to share data with other third parties where there is a lawful reason for their request and our policies allow us to do so. These may include: the police, social services, legal firms acting on your, or the College's behalf, debt collection companies, insurance companies acting on your, or the College's behalf, HMRC, or other government agencies. We may share data with external agencies where we have a safeguarding concern.
- 3.3. We may share your information with our professional advisers such as accountants and solicitors.

4. TRANSFERRING YOUR PERSONAL DATA TO OTHER COUNTRIES

- 4.1. In most cases we expect your information to stay here in the UK. However, on the few occasions where we do transfer your information outside the UK, we will ensure it is protected and handled in line with data protection law.
- 4.2. If we do transfer your personal data, we generally do not expect to transfer it to territories outside the European Economic Area (EEA). However, in instances where we need to do so (for example, where one of our service providers is based outside of the EEA), we will put in place the necessary additional protections required by Article 46 UK GDPR or rely on one of the exemptions in Article 49 UK GDPR in order to transfer your data.
- 4.3. If you would like more information about how we protect your personal information if it is transferred outside the UK, please email dpo@leicestercollege.ac.uk.

5. HOW DO WE PROTECT YOUR DATA?

- 5.1. We take the security of your data seriously and implement technical (i.e., IT/technological) and organisational (i.e. physical/documentary) measures to ensure that your data is not lost, accidentally destroyed, misused or disclosed inappropriately.
- 5.2. Where we engage third parties to process personal data on our behalf, we do so on the basis of written instructions, ensuring they are under a duty of confidentiality and are obliged to implement appropriate technical and organisational measures to ensure the security of data.

6. HOW LONG DO WE KEEP THIS INFORMATION ABOUT YOU?

- 6.1. We keep information in accordance with our document retention policy. Retention periods are in line with the length of time we need to keep your personal information in order to manage and administer your education and training, carry out our statutory functions or public interest tasks, establish or defend legal claims, or ensure the success of any of our legitimate interests. They also take into account our need to meet any legal, statutory and regulatory obligations. These reasons can vary from one piece of information to the next. In all cases our need to use your personal

information will be reassessed on a regular basis and information which is no longer required will be disposed of.

7. AUTOMATED DECISION-MAKING

- 7.1. Automated decision-making is when a computer or similar electronic system uses personal information to make decisions about people without any human involvement. Profiling involves collecting various pieces of information about a person in order to analyse or evaluate certain aspects relating to that person or to make predictions about them (for example, how that person may behave or what their preferences are). Automated decision-making does not have to involve profiling, though it often will.
- 7.2. We do not use your personal information in automated decision-making, including profiling (i.e. we do not create profiles or make decisions about you based solely on automated decision-making without human involvement). If that changes, we will tell you.

8. WHAT ARE MY RIGHTS?

- 8.1. The UK GDPR gives you certain rights regarding how your information is collected and used. To exercise any of these rights, contact dpo@leicestercollege.ac.uk.
- 8.2. You have the following rights:
- the right to be informed about the collection and use of your personal data – this is called 'right to be informed';
 - the right to ask us for copies of your personal information we have about you – this is called 'right of access', and is also known as the right to make a subject access request (SAR), data subject access request or right of access request;
 - the right to ask us to change any information you think is not accurate or complete – this is called 'right to rectification';
 - the right to ask us to delete your personal information – this is called 'right to erasure';
 - the right to ask us to stop using your information – this is called 'right to restriction of processing';
 - the 'right to object to processing' of your information, in certain circumstances;
 - rights in relation to automated decision making and profiling;
 - the right to withdraw consent at any time (where relevant); and
 - the right to [complain to the Information Commissioner](#) if you feel we have not used your information in the right way.
- 8.3. Please note that some of these rights are only available in certain circumstances and may be subject to legal exemptions.
- 8.4. There are legitimate reasons why we may refuse your information rights request. For example:
- the right to erasure does not apply when the use of the data is necessary in order to comply with a legal obligation; to establish or defend a legal claim; or to carry

out a task in the public interest;

- the right to portability does not apply when the lawful basis for processing is legal obligation, vital interests, public task or legitimate interests.
- right to object does not apply when the lawful basis for processing is contract, legal obligation or vital interests. And if the lawful basis is consent, you don't haven't the right to object, but you have the right to withdraw consent.

8.5. We may also refuse your request if it is manifestly unfounded or excessive.

8.6. If you have a concern about the way we are collecting or using your personal data, you should raise your concern with us in the first instance. We will acknowledge all complaints within 30 days and aim to deal with them without undue delay

9. WHO CAN I CONTACT IF I HAVE ANY QUESTIONS OR CONCERNS?

9.1. If you have any questions or queries which are not answered by this Privacy Policy, or a have any potential concerns about how we may use the personal data we hold, please write to the Data Protection Officer at Leicester College, Freeman's Park Campus, Welford Road, Leicester, LE2 7LW or email DPO@leicestercollege.ac.uk

10. PRIVACY NOTICE CHANGES

10.1. This Privacy Notice is regularly reviewed. This is to make sure that we continue to meet the highest standards and to protect your privacy. We reserve the right at all times, to update, modify or amend this Notice. We suggest that you review this Privacy Notice from time to time to ensure you are aware of any changes we may have made. The latest version of this Notice can be found on the College's website.