

Graphic Design and Emedia Foundation Degree

Course Overview

Our two-year Foundation Degree awarded by De Montfort University is designed to equip you with the necessary skills, knowledge, and creative understanding required to succeed within the graphic design and emerging media sectors of the 21st century. The course covers traditional graphic design as well as new and emerging technologies. This allows you to build a professional portfolio showcasing the potential for employment in a range of creative fields. With a further year of full-time study, you can secure a full BA (Hons) Degree. You will graduate with a high level of creative and professional skills, thanks to a curriculum that places its emphasis on your capacity for creative and independent thought. Many previous students have successfully gained employment in both the graphic design and online media sectors.

What you will learn

The qualification has a strong vocational and industrial focus, designed to meet the needs of this exciting and ever-changing creative arena. You will study the latest design techniques and learn how to research and respond to developments in culture, concepts and technology. Modules include the principles of graphic design (including typography); An introduction to multi-media (Video and Photography); creative applications and digital media (Motion Graphics); Introduction to web design; contemporary graphic design; and live projects by creative professionals. A business study in year one will give students an insight into how companies or freelance business are set up and run. The course also offers a tutorial system to help with your work and planning progress.

The second-year modules are multimedia in the 21st century (advanced motion graphics); advanced web and multimedia design; advanced graphic design (live projects); professional creative industries 2 (work experience); and cross-media and cultural communications.

Entry Requirements

Standard entry to this course requires a minimum of 32 UCAS points from a recognised level 3 qualification in a related subject (i.e. two A2s at grade D, extended diploma PPP, or an Access to HE). You are expected to hold GCSE English and maths at grade 4/C or equivalent. We welcome applicants who do not match standard entry requirements but who can demonstrate the ability to study this subject at university level and who can evidence relevant experience.

How you will be assessed

All modules contain practical assessments. Formative assessment will be completed throughout the course and summative assessments are predominantly coursework/portfolio based. There are no external assessments or examinations. A written dissertation is required at level 5 in year 2.

Course Fees

Students benefit from accessing a computer and relevant software packages appropriate for the course outside of taught lessons. This includes Adobe Creative Suite which can be purchased with a student discount from Adobe. There may be relevant trips/visits which will contribute to student learning. This may have an additional cost of approximately £50 per year. If you have to complete a work placement involving working with children or vulnerable adults, you may need to apply for a DBS check at a cost of £40.

Course Progression

A formal progression route exists onto its third and final top-up year of the BA (Hons) degree in graphic design at De Montfort University. Alternatively, Leicester College offers the BA (Hons) in Professional Studies (Creative Industries) which can be achieved with just one more year's study. Previous graduates have successfully secured employment in the creative industry sector. Employment in the form of freelance work is also possible and encouraged as part of the programme.

What Happens Next

Applications to our full-time undergraduate courses made through UCAS at ucas.com using the course code P578, institution code L36. If you haven't started a UCAS application yet, and only want to apply to Leicester College, you can apply directly to us using our direct application form via the College Website and we will process a UCAS application on your behalf. Due to the nature of this programme, you may also be invited to attend an interview, or where necessary, other means of interview (i.e. telephone, web-based, Microsoft Teams) can be arranged. You may also be asked to submit a portfolio of work.

Course Details

Course Code	P00292
Start Date	23/09/2024
Study Hours	Full Time
Duration	2 years
Campus	St Margaret's Campus
Level	5

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