

# Creative Media Practice National Diploma level 3

## Course Overview

This is the first year of a two year programme and offers you the opportunity to develop a broad range of skills in creative media. Covering subject such as media theory, film, podcasts, marketing, photography, graphic design and journalism, this course will develop your knowledge of this industry. Equivalent to 1.5 A Levels, on successful completion of this 540-Diploma Qualification you may progress to the Extended Diploma (equivalent to three A-levels). If you are aged 16-18, you will be enrolled on a study programme, which will include retaking GCSEs or undertaking Functional Skills in maths if you haven't already achieved a grade 4 or above. You will also be required to complete a work experience placement and an employability programme. If you are 16-19 years old these activities will be timetabled as will work experience and placement. You can also choose to take part in other activities. For other age groups, activities will be tailored to your needs. If you are aged 19 or over you may incur fees.

## What you will learn

Through practical and theoretical work, you will develop skills and knowledge in the following units: pre-production; communication skills; research techniques; understanding the creative media sector; single camera techniques; music video production; writing copy; page layout and design; photography; and print production. Through the course, you will have access to industry-standard facilities and expert teaching from the creative team at Leicester College.

## Entry Requirements

Standard entry to this course requires one good reference. It is desirable that you can demonstrate 90% attendance. Four GCSEs at grade 4 (C) are required including a GCSE in English Language 4 (C) or above. GCSE Maths at grade 4 (C) or above is desirable. It is preferable that you have English language grade 4 rather than English Literature due to the nature of this programme. Consideration will be given to all applicants over the age of 19 who do not hold formal English and maths qualifications.

## How you will be assessed

All units are assessed through practical internal, assignments to help focus on your progression. You will complete assessments through the academic year and feedback that will inform you of the grade you are working towards. We will set targets that inform you how to improve.

## Course Fees

If you are 18 or above entering this course you may incur fees if you apply for entry onto the first or second year of the programme. Please see our guidance on 19+ fees on our website. There is an additional cost of £50.00 to cover the cost of external hard drive, colour printing and additional stationery items.

## Course Progression

This level 3 course will support your progression into the creative media industry or higher education across a range of media subjects including film, journalism, photography, copywriting, marketing, advertising, typography and other related subjects. Students who've previously completed this course have successfully gained employment in the creative industry at a junior level or progressed to university to study in their chosen specialism.

## What Happens Next

Apply online via the College website, or if your school uses the Positive Steps @16 (PS16) application system please apply through this and speak to your careers advisor if you are unsure. You will need details of your qualifications and employment history, a reference, and a personal statement to complete your application. Once your application has been successfully processed, you will be sent a conditional offer and be invited to a Welcome Event at the College to meet your tutors, learn more about your chosen course of study and tour the facilities. You will then need to confirm your acceptance of the course offered to you.

## Course Details

Course Code	P00134
Start Date	08/09/2025
Study Hours	Full Time
Duration	1 year
Campus	St Margaret's Campus
Level	3

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